

**BACĂU COUNTY PERSONALITIES – THE TEMPORARY EXHIBITION
(2017-2019)**

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ABSTRACT

The temporary exhibition called "Bacău county personalities" has been organised every year since 2017 in the Natural Sciences Museum (a subunit of the Natural Sciences Museum Complex in Bacău). It was open to the public in July 2017. The cultural-exhibitional project was made with the aim of positively answering the requirement of those visitors eager to know the contribution of the Bacău county natives to the thesaurus of knowledge. Thus, in 2017, our visitors had the opportunity to discover new information about the life and the activity of great scientist Ion Borcea (1879-1936). In 2018 and 2019 we called the public's attention to the life and the activity of the great scientist Ion Ionescu de la Brad (1818-1891), who was an important agronomist, statistician and economist and also to the life and the activity of Victor Nadolschi (1911-1996), who was a well-known astronomer, mathematician and entomologist.

Key words: Bacău county personalities, Ion Borcea, Ion Ionescu de la Brad, Victor Nadolschi, exhibition, museum

Introduction

The temporary exhibition "Bacău County Personalities" has been organized every year, since 2017, at the Natural Sciences Museum (a subunit of the "Ion Borcea" Natural Sciences Museum Complex, Bacău). It was opened to the public in July 2017.

The aims of the cultural-exhibitional project are:

- ✓ Dissemination relevant information concerning the life and the scientific activity of the three personalities presented during 2017-2019;
- ✓ Capitalization of the museum's patrimony of books in the library of the "Ion Borcea" Natural Sciences Museum Complex, Bacău;
- ✓ Offering good examples of human and professional honesty to all the visitors, especially to the young ones;
- ✓ Enlarging the addressability to the great audience through internet media: Facebook, YouTube, the museum webpage.

Material and method

The development of the "Bacău County Personalities" cultural-exhibitional project included the following phases:

The phase of documentation:

- identifying and proposing the research theme;
- making the workteam;
- making the thematic plan;
- working with the Library of the "Ion Borcea" Natural Sciences Museum Complex, Bacău, in order to identify valuable publications in its book

patrimony, then selecting and processing photos and original materials;

- working with representatives of various institutions (The History Museum in Roman, The Agency of Agriculture and Rural Development in Bacău);
- going to various institutions in the Bacău, Neamț and Iași counties to get relevant information, articles, books and also to make original photos for the research theme;

We went to the Memorial House "Ion Borcea", Rahova commune, Bacău county (Fig. 1), to the Memorial House "Ion Ionescu de la Brad", Brad village, Negri commune, Bacău County (Fig. 2 and Fig. 3), to the ruins of the Zargidava Dacian castle (Fig. 4), to the Town Park in Roman (Fig. 5), to the "Ion Ionescu de la Brad" Agronomist House in Roman (Fig. 6), to the History Museum in Roman, to the "Ion Ionescu de la Brad" Agricultural Sciences and Veterinary Medicine University, now "Ion Ionescu de la Brad" University of Life Sciences in Iași (Fig. 7) etc.



Fig.1 - „Ion Borcea” Memorial House, Racova village, Bacău county

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Fig. 2 – Memorial House „Ion Ionescu de la Brad”, Brad village, Bacău county



Fig. 3 - The statue of Ion Ionescu de la Brad, Brad village, Bacău county



Fig.4 - The ruins of the Dacian castle of Zargidava, Brad village, Bacău county



Fig. 5 - The statue of Ion Ionescu de la Brad - Roman town



Fig. 6 - The house of the agronomist Ion Ionescu de la Brad (Historical monument – Roman, Neamț county)



Fig. 7 - Statues -”Ion Ionescu de la Brad” Agricultural Sciences and Veterinary Medicine University in Iași

The phase of making the materials:

-making the following information materials: roll-ups about the personalities, display cases to illustrate their scientific contributions, labels with explanations, multimedia presentations available on touchscreens, announcements for the Facebook page of the museum, short documentary films available on the YouTube channel of the museum;

The phase of implementing the cultural-exhibitional projects:

-assembling the exhibitions during 2017-2019
-writing some announcements posted on the Facebook page of the museum, in order to disseminate the information.

Results and discussions

After this research we managed to achieve the following materials in display cases, roll-ups and multimedia materials.

The display cases included:

- Portraits of the scientists in A4 format (Fig. 8);



Ion Borcea



Caricature of Ion Borcea, (1879-1936) (Edouard Chatton, Paris, March 7, 1905)



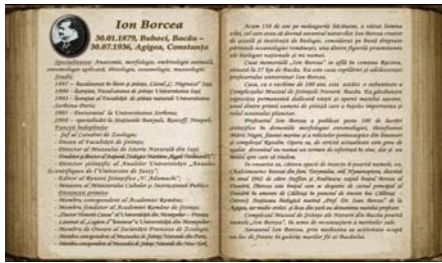
Ion Ionescu de la Brad
(1818-1891)



Victor Nadolschi
(1911-1996)

Fig. 8- Portraits of the scientists

- Presenting biographical sketches of the personalities (1, 3, 5,6,7, 9,10,11) and of some labels with explanations (Fig. 9):



Biographical sketch - Ion Borcea



Biographical sketch - Ion Ionescu de la Brad



Biographical sketch – Victor Nadolschi

Fig. 9 - Biographical sketches of the scientists

- Exhibiting books and articles written by the scientists, such as: Ion Borcea's "Course in zoology" (2), Ion Ionescu de la Brad's "Calendar of the Good Farmer"(4), published in 1861, Victor Nadolschi's "Lepidopteron liber" (8), a determinator book (Fig. 10);



Fig. 10 - Books and articles reflecting the achievements of the scientists (as shown in the display cases)

- Exhibiting booms and articles concerning their work: books about entomology, astronomy, agriculture (Fig. 11).



Fig. 11 - Books and articles concerning the work of the scientists (as shown in the display cases)

We also made roll-ups with the dimensions of 2m/1m (Fig. 12), including data, photos and explanations about the life and activity of the scientists.



Fig. 12 - Roll-ups with presentations of the life and activity of the scientists

Besides these pieces of information on physical support, we also made certain multimedia presentations available on touchscreens (Fig. 13) and documentary films available on the Internet addresses of the museum.



Fig. 13 - Touchscreen with information about the life and the work of the scientists

Conclusions

- ✓ After presenting this exhibits in our museum, we noticed a significant rise of interest from the public for our institution and for its cultural-scientific patrimony.
- ✓ After presenting these materials in the virtual space we noticed the contributios brought by modern media in increasing the attention of the public in Bacău for local personalities perhaps less known until now.
- ✓ Informative materials, such as those concerning Ion Ionescu de la Brad, were presented in the Agricultural Retrology Symposium organized by the "Vasile Alecsandri" University of Bacău in 2018 (Fig. 14), on the 200th anniversary of that scientist. The "Ion Borcea" Natural Sciences Museum Complex, Bacău, took part in this event.



Fig. 14 - The Agricultural Retrology Symposium organized by the "Vasile Alecsandri" University of Bacău in 2018

Aspects of the "Bacău county personalities" temporary exhibition – 2017-2019:



"Bacău county personalities" Temporary exhibition - 2017, 1st edition



"Bacău county personalities" Temporary exhibition -2018, 2nd edition



"Bacău county personalities" Temporary exhibition - 2019 3rd edition

Rezumat

Expoziția temporară „Personalități băcăuane” este organizată în fiecare an, începând din anul 2017, la Muzeul de Științele Naturii (subunitate a Complexului Muzeal de Științele Naturii „Ion Borcea” Bacău). Aceasta fost deschisă publicului larg spre vizitare în luna iulie 2017. Proiectul cultural-expozițional a fost realizat cu scopul de a răspunde în mod pozitiv solicitării vizitatorilor care doresc să cunoască contribuția băcăuană la tezaurul cunoașterii. Astfel, în 2017, cei ce ne-au călcat pragul au putut descoperi lucruri inedite despre viața și opera marelui savant Ion Borcea (1879-1936), urmând ca în anii 2018 și 2019 să aducem în atenția publicului larg viața și activitatea marelui savant Ion Ionescu de la Brad (1818-1891), important agronom, statistician și economist, respectiv cea a lui Victor Nadolschi (1911-1996), renumit astronom, matematician și entomolog.

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